

## Cervical Cancer Group Recognizes *Results for Life* Campaign

FOR IMMEDIATE RELEASE  
September 17, 2007

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Washington, D.C. - Alan Mertz, President of the American Clinical Laboratory Association (ACLA), accepted an award September 14<sup>th</sup> from the National Cervical Cancer Coalition (NCCC) on behalf of the members of ACLA and the ***Results for Life*** value campaign. NCCC is a coalition of women, family members and caregivers battling cervical cancer issues. They promote grassroots efforts to educate the public about cervical cancer prevention and outreach.

In accepting the award, Mertz communicated to the NCCC audience “I certainly do not have to impress upon any of you the value of laboratory testing. You have first hand knowledge of the importance of the Pap test and HPV testing – lab tests which allow physicians to identify cervical cancer early; thus ‘changing the course of disease’.”

ACLA launched a national campaign called ***Results for Life*** to communicate the value of laboratory

services to help deliver the message that clinical lab tests can reduce health care costs through prevention, early detection, and management of disease. The message is particularly relevant because lab tests are only a small fraction of overall health care spending, but they influence as much as 60 to 70 percent of medical decision-making. ***Results for Life*** is supported by ACLA members and laboratory professional groups, physician groups, as well as laboratory test and equipment manufacturers – see [www.labresultsforlife.org](http://www.labresultsforlife.org).

In his closing acceptance remarks, Mertz applauded NCCC’s efforts to educate and inform women about the importance of being screened for cervical cancer through projects like the Cervical Cancer Quilt education initiative and efforts to educate women in developing countries, where cervical cancer is the leading cause of death from cancer. He stated, on behalf of the members, “we are humbled to receive this recognition and will strive to make certain our efforts live up to your example.”

ACLA represents local, regional and national clinical laboratories throughout the United States.

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