SAVE THE DATE
Luncheon Briefing
Sept. 29, 2009, Noon – 1:45 pm EDT
National Press Club, Washington DC

Prevention, Lab Tests, and Health Reform: What's the Score?

Special Focus: New Lewin Group Report, "The Value of Laboratory Screening and Diagnostic Tests for Prevention and Health Care Improvement"

What: Prevention has been seen as one of the primary goals of health reform from the start and is often viewed as a key tool for managing health costs. But the Congressional Budget Office takes a narrower view and has concluded that prevention could actually increase costs.

This session will explore the key issues of prevention, costs, lab testing, and health reform, and will ask experts to address the question: *Are we counting what counts?*

Special focus will be given to a new report by the Lewin Group that outlines the role that laboratory screening and diagnostic tests play in prevention, quality improvement, and health reform.

Where: The National Press Club, Washington DC, First Amendment Lounge, 12-1:45 EDT Box Lunch

Speakers:

- Neera Tanden, senior advisor HHS Office of Health Reform; domestic policy advisor to Obama campaign (invited)
- Clifford Goodman, Senior VP, the Lewin Group
- Susan R. Snyder, senior economist, Division of Laboratory Systems, Centers for Disease Control and Prevention
- Michael O'Grady, senior fellow, National Opinion Research Center & Co-Author "Using Clinical Information To Project Federal Health Care Spending" in *Health Affairs,* Sept 09
- *Moderator:* John Iglehart, National Correspondent, *New England Journal of Medicine;* Founding Editor, *Health Affairs*

Sponsors: The event is sponsored by the American Clinical Laboratory Association, the Advanced Medical Technology Association, and the Results for Life Educational Campaign.

More Info:

Helen Pettay
(910) 795-1202
helen.pettay@polidais.com

Mark Brager
(202) 434-7244
mbrager@advamed.org

Call-in: 800-745-9830 Please register for the call with kbernet@clinical-labs.org

Please RVSP to kbernet@clinical-labs.org; 202-637-9466